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Patient Information Leaflets and Drug Labels

Experiment 6 - Practical Notes

Name: _____ Roll no.: _____ Date: _____

Aim

To prepare a clear teaching leaflet and label from verified information.

Principle

Patient-facing writing should be readable, accurate and usable. A label gives essential directions; a leaflet can explain purpose, administration, precautions and routes for questions without crowding the label.

Requirements

- Instructor-approved fictional medicine facts and condition-awareness material.
- A4 layout sheet or document editor, readability checklist and peer reviewer.

Procedure

1. Choose audience

Define the intended reader, language and purpose. Use only verified facts supplied for the exercise.

2. Organise leaflet

Arrange purpose, how to use, relevant precautions, important actions and contact route under clear headings.

3. Prepare label

Include required teaching identifiers and the exact supplied directions. Avoid vague phrases such as "as usual" when specific instructions are available.

4. Simplify

Use familiar words, short sentences and adequate spacing. Explain unavoidable medical terms.

5. Check icons

Use any icon with supporting words and confirm interpretation; a symbol alone may be misunderstood.

6. Test with a reader

Ask a peer to locate the next action and repeat it. Revise unclear wording and obtain instructor review.

Communication Skills

Observations and Record

Document element	Draft content	Reader feedback
Leaflet sections	_____	_____
Label directions	_____	_____
Warning / contact route	_____	_____

Worked Example

The numbers below are illustrative; enter your own observations in the record.

- A leaflet section titled "How to use" followed by the verified directions is easier to locate than one long unbroken paragraph. Readability does not justify omitting an essential precaution.

Result

Record the completed activity, the feedback received and one specific improvement demonstrated on a second attempt. Use the actual performance record rather than the worked illustration.

Precautions

- Use fictional cases and remove personal identifiers from every worksheet, recording or slide.
- Explain only the instructor-verified prescription or information supplied for the exercise. Refer uncertain clinical questions to the supervising pharmacist.
- Respect the participant's language, comfort and right to pause; obtain permission before recording.

Viva Questions and Answers**1. Why separate label and leaflet purposes?**

Space and information needs differ.

2. Can an attractive icon replace instructions?

No. Its meaning must be clear and supported by words.

3. Who verifies the medicine facts?

The supervising pharmacist/instructor and the approved information source.

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