

IEC Materials for Five Communicable Diseases

Experiment 20 - Practical Notes

Name: _____ Roll no.: _____ Date: _____

Aim

To prepare clear information, education and communication material for five disease topics.

Principle

A useful health message identifies a practical prevention action, symptoms needing assessment and a credible care pathway without stigma.

Key Points

- Tuberculosis: prompt assessment of persistent respiratory symptoms, treatment adherence and ventilation.
- Dengue: reduce standing-water breeding sites and use mosquito-bite prevention; concerning illness needs assessment.
- Malaria: mosquito-bite prevention and timely fever evaluation in the relevant risk context.
- Diarrhoeal illness: safe water, hand hygiene and early dehydration assessment.
- Measles: vaccination-record review and prompt assessment with appropriate infection-prevention advice.

Activity Procedure

1. Define audience

Choose a community audience and language for each of the five topics.

2. Draft

Write one prevention action, one care-seeking message and one service contact per topic.

3. Design

Use a short heading, readable text and an original simple illustration.

4. Check

Ask a partner to explain the intended action and revise unclear or stigmatising wording.

Record and Observations

Field	Activity record
Topic / audience	_____
Prevention message	_____
Care-seeking message	_____
Teach-back / revision	_____

Result

Complete the record using your activity, then state the findings, the action required and the reason for that action.

Viva Questions and Answers

1. What makes IEC actionable?

A clear practical step and a route to help.

2. Why avoid stigma?

It can discourage people from seeking care.

3. How is clarity checked?

Ask the intended reader to explain the message and action.

Continue Learning with FirstHope

Complete Notes on the FirstHope App

Complete subject and semesters are available on FirstHope app only.

- Get complete subject and semester notes in the FirstHope app.
- Available for B.Pharm, D.Pharm, M.Pharm and Pharm.D students.

[Click here to get the FirstHope app](#)

Join the FirstHope Telegram Channel

Join FirstHope Notes and keep up with channel updates.

[Click here to join Telegram](#)

Instagram

@firsthope.official

[Click here to follow Instagram](#)

YouTube Channel

FirstHope-Pharmacy / Live streams

[Click here to watch the YouTube channel](#)

WhatsApp Channel

Follow FirstHope on WhatsApp.

[Click here to join the WhatsApp channel](#)

FirstHope Website

firsthopenotes.com

[Click here to visit the website](#)